SACHARUNA FOUNDATION
P.O. BOX 190
THE PLAINS, VIRGINIA 20198

Tuesday, October 21, 1997

Mr. Peter Warshall
Whole Earth Review
1408 Mission Avenue
San Rafael, CA 94901
- via fax -

Dear Peter;

I have asked Lisa to hold the grant of $35,000 you requested from the Sacharuna Foundation. I understood from you in our conversation last week that this grant would not only enable the fall issue to be published, but would buy the necessary breathing time for the subscriptions and other support to come in, in order for the magazine to continue in the future. I agreed to the grant with the magazine's future survival in mind.

After a communication with Ty Cashman I am unsure whether or not, with the moneys Sacharuna would provide, the magazine would go further than the fall issue. Because of the time difference and because I have been traveling, I would appreciate it if you could clarify this by letter or fax.

Sincerely,

Lavinia Currier

Lavinia Currier

(dictated and signed in her absence)

1408 Mission Avenue
San Rafael, California
94901

Whole Earth
MAGAZINE

October 27, 1997

Dear Lavinia:

I apologize for any confusion and misunderstandings. When I first called you, I was editor. As editor, I have been in charge of my own budget which is well within projections. In late September, I was asked by the Board to perform certain publisher and Board tasks. Possible misunderstandings may have arisen because Ty and Mayumi left the Board, no one briefed me on the Sacharuna proposal, and no one briefed them on the exact financial status of the magazine. Ty, for instance, may have misunderstood my statement that I was holding your check on my desk (meaning, *when* I received it, I was not even considering depositing in a bank account until I was sure of our future). I apologize once again for any grammatical and informational misunderstandings.

Both the publisher, Alex Gault, and I believe that the magazine will continue. Your contribution not only allows us to print the religions and environment issue, but also allows us to weather the cash squeeze. We have prepared a budget for the next quarter (attached) that provides details.

Background
Last June, Ty correctly predicted an October/November cash squeeze. He requested that the Point Foundation Board raise $85,000. The cash squeeze was caused by: start-up costs that had not been included in the original budget, delays in printing, payments of debts from previous operations, the UPS strike, and delayed returns from newsstand sales and renewals. Unfortunately, the Board spent $10,000 on a fund raiser who did not help find any new resources.

Since June, I have secured an additional $35,000 from the Jennifer Altman Fund, The Philanthropic Collaborative, Harriet Crosby, and The Preservation Fund. I don't believe that Ty was fully aware of this additional fund raising (much of it confirmed in the last few weeks). With the hopeful total of $70,000 (Sacharuna's and the committed $35,000), Whole Earth approaches its 1997 requirements to continue publishing.

Conservative Budget
Our projected finances for the next quarter are conservative. Although I expect to raise an additional $5,000 to $20,000 by January, these external funds have not

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been included in the budget. The revenue projections from subscriptions and renewals are based on the low profile of Whole Earth in 1995.

The greatest risk is from next year's fund raising goal. We will still require $150,000 in donations, gifts, and grants. Alex and I are hopeful because we have shown we can raise supplemental income from outside sources. In 1997, with Sacharuna, we will have raised $210,000. In addition, I have just renegotiated the outstanding loan which will save us $10,000 or more. The board will vote to place me on the board which will hopefully insure more activity and closer coordination with staff. Five grant proposals are in process which will be part of the first quarter funding cycles of various sympathetic organizations. Starting in January, a new fund raiser (Andy Robinson) who has written many of the manuals on grassroots non-profits has tentatively agreed to help Whole Earth.

The Spring Issue

The budget reflects a full staff starting November 15th, the normal schedule for spring production. On October 15, part of the staff was laid off because fall production was over. It was prudent as we were not clear which funds would actually arrive and when. Members of the editorial staff have voluntarily reviewed the mock-up and bluelines. The publisher, editor, circulation manager and accountant continue their work. On October 27/28, the issue will go to the printer.

I would never ask you or other donors to participate financially in the final issue, without full knowledge of the situation. Many generous friends and lovers of Whole Earth call everyday with advice and contacts. The situation changes rapidly and overflows with details. Friends who have seen the religions and environment mock-up (e.g., Paul Gorman, Harriet Crosby) have been joyful. The printer has given Whole Earth a delay until October 30th in order to give you more time to read this and carefully consider. Should you have any questions whatsoever, please telephone me here at the office or at home (415/488-4363).

Sincerely,

Peter Warshall

Peter Warshall
Editor

PS A long-term editorial vision for the magazine has begun. I have assembled a wonderful editorial advisory board which includes Gary Snyder, Godfrey Reggio, Vijaya Nagajaran, Sharyle Patton, Jerry Mander, Wolfgang Sachs, Andrew Weil, Donella Meadows, and others. We hope to create a vivid and clear identity for the magazine over the next issues. If you wish, I would be happy to discuss the plan with you by phone or when I come East in December.

SACHARUNA FOUNDATION
P.O. BOX 130
THE PLAINS, VIRGINIA 20198

October 29, 1997

Mr. Peter Warshall
Whole Earth Review
1408 Mission Avenue
San Rafael, CA 94901

Dear Peter;

On behalf of the Sacharuna Foundation, I am pleased to enclose $35,000 in support of the Whole Earth Review. Following your conversation with Ty Cashman and Alex Gault, I am assured that the magazine has a 'good' chance of surviving into the future.

I wish you the best of luck and look forward to receiving the Fall issue.

Sincerely,

Lavinia Currier

Lavinia Currier

P.S. I look forward to meeting you when you visit. I had thought you mentioned november on the phone, but your fax said December. (I will be leaving Virginia for Hawaii in late Nov. for 4 months). Just let me know.

NAME | Lavinia | Currier | Comp ☒ | Date Entered 3/19/96

HOME | Subscriber ☐ | WORK ☒ | ID number 517

Organization			Sacharuna Foundation	
Address			P.O. Box 130	
City/State/Zip			The Plains	VA 22171 USA
Phone/Fax				
Email/Website				

Donor Status: Foundation | Donation Type: Grant | Restricted? ☐ | Source: Personal Contact

DONATIONS

	Recent	Total to date
	$35,000.00	$45,000.00
Range	$49,000-$25,000	$49,999-$25,000
Date	10/25/97	

○ Maniacal
○ Angelic
◉ Perpetual

COMMUNICATION

Solicitation By: Ty Cashman | Date: | ☒ Thank You Sent | ☐ Premiums Sent | Date Sent: 3/19/1996

Contact: | Sent Date:

Mailing Date: | Issue thanked in: none

CONTRIBUTION HISTORY

Gave $10,000 3/7/96

CURRENT STATUS | Status Date: 3/19/96

Gave $10,000 3/7/96

NOTES | over $1000 ☐ | under $1000 ☐ | chosen set ☐

Donation Running Total: $35,000

April 10 names ☐ April 10 names

work address yes

April 10 names